

WHY FUNDRAISE?

Together we can help save a child's life. It takes little to save a child's life. 50 cents will give a child a 10-14 day course of zinc tablets to treat acute diarrhea. 1-4 US\$ will give a child preventive zinc treatment for an entire year. Every dollar raised for the Zinc Saves Kids goes straight to UNICEF's zinc supplementation program, so you can already see what a difference your fundraising will make!

Tips to get started	Fundraising Ideas for Employers	Fundraising Ideas for Individuals	Engaging the Media
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TIPS TO HELP YOU GET STARTED

What would you like to do?

First things first – decide how you would like to raise funds for Zinc Saves Kids. Whether you'd like to get sponsored to undertake a challenge or you'd like to invite other people to an event, following are some ideas to get you started.

Money for Zinc

Once you've decided what you'd like to do, focus on what you hope to achieve as a result. Set yourself a fundraising target, and work towards this personal fundraising goal. It's important to work out early on if there will be any costs involved (these shouldn't be more than 30% of your overall target) – perhaps you can get these covered by asking a local business to supply goods or services for free.

All hands on deck

If you're planning a big event then it's a good idea to recruit as many people to share the work (and fun!) as possible. From an informal group of friends and family who are willing to lend a hand, to a committee of helpers who may bring special skills to help you out – the more people you get involved, the greater the fundraising potential!

Set a date

Choose a date for your activity or event as soon as possible. If your fundraising depends on getting others to take an action on a specific day, check that you are not clashing with any major events, locally or nationally.

Spread the Word!

Whether you're raising money by asking people to sponsor you, or inviting people to attend an event, it's important to let them know what you're doing as early as possible. As well as contacting everyone you know by telephone, email and word of mouth, don't forget to make use of websites like Facebook and Twitter.

Say thank you to everyone

Once your fundraising event or activity has taken place, make sure you thank everyone who has taken part and let them know how much you've raised, so that they know just how important their support has been in helping to fight zinc deficiency... and they can help celebrate your success!

Send in your money

Personal donations can be made online through [PayPal](#).

PayPal will issue a receipt.



Or, please make your check payable to, Zinc Saves Kids Program and send to:
International Zinc Association, Attn. Dawn Raymond, Suite 120, 1822 East NC Highway 54,
Durham, NC 27713, USA.

IZA will issue a receipt.

Personal donations of US\$ 1,000 and above will get a tax receipt from UNICEF – provided the funds are made by residents of one of the following countries: Australia, Brazil, Canada, Germany, Japan, Korea, Mexico, Peru, Spain, UK, USA. Residents of other countries are requested to contact IZA for further instructions.

Corporate Donations:

Paying by Transfer of Funds

A dedicated Zinc Saves Kids account has been established.

Account details:

Zinc Saves Kids

Account #2000044412021

SWIFT - PNBUS33

ABA Routing# 053000219

Wachovia Bank, NA

Charlotte, NC 28262 USA

Upon receipt of your donation IZA will provide an invoice for tax deduction. Please communicate your full company details - either on the remittance form or in a separate email addressed to Dawn Raymond (draymond@zinc.org).

Paying by check

Please make your check payable to Zinc Saves Kids Program and send to:
International Zinc Association, Attn. Dawn Raymond, Suite 120, 1822 East NC Highway 54,
Durham, NC 27713, USA. Upon receipt of your donation IZA will issue an invoice for tax deduction. Please communicate your full company details with the check.

Note: If your company is based in an EU country, please provide your company's VAT number.

Thank you!

FUNDRAISING IDEAS FOR EMPLOYERS

STAY AT HOME EVENT

Give your employees a day off for a fixed donation that they pay. This day could coincide with a big event (football match, hockey, etc.) or the day after a national vacation. This kind of activity raises donations without any money, time or resources being invested in an event.

SIMPLE COLLECTIONS

A collection for the Zinc Saves Kids is the fastest, easiest and most direct way to raise funds. Organize a collection at well-attended areas in the office, such as in the entrance, meeting room, kitchen, or other high-traffic areas.

HOST AN AWARD CEREMONY

Host a dinner/lunch event in which an award is given to a renowned business or community leader. It is a chance for the attendees to network with colleagues and advance their careers. This can group the employees of more than one company.

THE FOOD FAIR

Everyone loves a good food fair at work. Food and drinks can either be prepared and donated by employees or by a local restaurant you know. Tickets are sold to the employees for admission to the food fair.

OLD BOOKS/MUSIC SALE

Start collecting old books and records/tapes/CDs from your employees well in advance. After you collect a decent number of books/CDs, hold a sale for your employees during lunch hour.

KARAOKE

Hold a karaoke afternoon at work for employees and their friends. This can be combined with the Food Fair. Tickets are sold for admission.

A RAFFLE

Designate a prize (a trip, technological gadget, etc.) depending on what you know your employees would be interested in and sell tickets for an event at work with the raffle as highlight of the event.

GOLF TOURNAMENT

Golf tournaments are well known for their fundraising potential – and for some healthy competition among players! Invite your employees and maybe even your counterparts to a golf tournament with tickets.

ZINC MILES

Decide what your staff would rather do (walk, cycle, run or swim) and organize a Zinc Miles event during the working day. This is a tried and tested way to bring in the dollars for charity - and a great way to stay fit and healthy

PARTY, PARTY, PARTY!

A sure fire way to raise even more money for Zinc Saves Kids is to host a party either at your house or at a local hotel for your employees and their families to party and enjoy food, drink and music.

FUNDRAISING IDEAS FOR INDIVIDUALS

Why not organize a party, quiz, fancy dress day, collection or your very own challenge... the list of things you can with your friends, family or colleagues to raise money for Zinc Saves Kids really is endless! Whether you want to put on a big glamorous event or a walk with just your family, every single dollar you raise will go towards zinc supplementation programs for children.

AUCTIONS

Hold a live auction or use eBay for charity!

BIRTHDAYS AND SPECIAL OCCASIONS

These events are an opportunity to ask for donations to Zinc Saves Kids instead of receiving presents you just don't need.

SIMPLE COLLECTIONS

A collection for the Zinc Saves Kids is the fastest, easiest and most direct way to raise funds. Organize a collection at well-attended areas, such as at the entrance of malls, sport clubs, libraries, social clubs, or in other high-traffic areas. Make sure that the proper authorities have given permission for the collection.

CATWALK FUNDRAISING

Walk the catwalk for zinc by organizing a charity fashion show.

ART OR PHOTO EXHIBITION

Do you or someone that you know have an artistic flair? If so perhaps you can put together an exhibition in a local venue. You could sell tickets, or ask for donations from attendees.

ATHLETES

Athletes have been crucial in raising awareness for different causes. Organizing an athletic tournament is a fitting way for you to add to their support. You can raise money by getting teams, asking individual players to raise sponsorship money to take part, charging an entry fee, or holding a raffle or auction at the event.

GOLF DAYS

They are well known for their fundraising potential – and for some healthy competition among players! If you or someone you know is a Golf Club captain then please nominate us as club Charity of the Year.

INTERNET FUNDRAISING

Charity supporters are constantly coming up with new and innovative ways to raise funds online. As well as making the most of web sponsorship pages, try to tap into new networks using Twitter and Facebook.

KARAOKE NIGHT

Do a karaoke night hosted by a local karaoke venue.

ZINC MILES

Whether you walk, cycle, run or swim, taking on a distance challenge is a tried and tested way to bring in the dollars for charity - and a great way to stay fit and healthy. As well as securing your own place in high profile national and international events like the London or New York Marathons, you could enter a local 10K or fun run or even organize a sponsored walk or cycle for your local community.

PARTY, PARTY, PARTY!

A sure fire way to raise money for Zinc Saves Kids is by bringing friends and family, young and old together while enjoying food, drink and music. You could host a simple tea party; an international dinner party; or even a dinner dance at a local hotel.

QUIZ NIGHTS

Organize your own or see if the takings from a local club quiz can be donated Zinc Saves Kids. Adding in some questions about zinc deficiency and Zinc Saves Kids will help raise awareness about this program.

UNWANTED GIFT SWAPS OR SALES

This is particularly popular after Christmas. Get some friends and work colleagues together and you may come away with more than funds for Zinc Saves Kids!

CHRISTMAS (OTHER HOLIDAYS) FAIR

Invite the local community to contribute homemade gifts, or consider inviting traders to take a stand and then make a donation to the charity.

SCHOOL FUNDRAISING

Can your school nominate Zinc Saves Kids as its chosen charity this year? Whatever age your pupils are, supporting us offers them the opportunity not only to make a real and tangible difference to the world, but also to learn about key global issues.

Many of the ideas listed here are suitable for children and young people, but here are a few more suggestions –organize a quiz including zinc deficiency or Zinc Saves Kids questions, an X-Factor style school talent show (for pupils or teachers!), a sponsored sports day, organize a Zinc Saves Kids art or coloring competition.

STUDENT-FACULTY BENEFIT MATCH

Students can challenge faculty and staff to a basketball or volleyball tournament to help the Zinc Saves Kids program. Charge admission to the game.