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News in Brief

- Stephen Wilkinson, Executive Director of the International Zinc Association, gave a presentation at the European Metallurgical conference in Düsseldorf, Germany on 27 June on how Zinc is a sustainable metal. During the conference, which was attended by some 400 metallurgists from around the world, the Zinc Saves Kids campaign was highlighted.

- The addition of the Nordic Galvanizers has added a link to Zinc Saves Kids on the main page of their website www.nordicgalvanizers.com

Teck Launches Zinc & Health Program

Teck Resources Limited has launched a Zinc and Health program including Zinc Saves Kids. Teck’s Zinc and Health program includes a dedicated website, educational events and activities for Teck’s staff and their family members, as well as an online store. All proceeds from the store go to the Zinc Saves Kids initiative and will support UNICEF’s zinc supplementation and treatment projects in Nepal and Peru.

Teck’s Zinc and Health program was launched with a kick-off meeting at Teck’s Vancouver office. A series of speakers presented the program to representatives from each of Teck’s operations who have volunteered to be Zinc Saves Kids Captains. The Captains will lead the Zinc and Health program at each of Teck’s operational centers.

Bonnie Shepherd, UNICEF Canada; Dr, Charles Larson, Center for International Child Health; Stephen Wilkinson and Greg Brouwer of the International Zinc Association; representatives of Free the Children; and David Parker from Teck addressed a highly motivated audience.

Teck’s Zinc Saves Kids workshop team

Teck is Canada’s largest diversified mining company, with business units focused on zinc, copper, steelmaking coal, and energy. In business for over a century, Teck are experts in mineral exploration, development, operations, processing, research, recycling and reclamation.
order to help promote this life-saving campaign.

**Show Your Support of Zinc Saves Kids**

IZA member companies and others supporting Zinc Saves Kids are invited to place the Zinc Saves Kids banner on their website and install a hyperlink to the Zinc Saves Kids website.

**Become a Fan of Zinc Saves Kids on Facebook**

Receive updates on the Zinc Saves Kids initiative, and information how you can contribute and make a difference. The Zinc Saves Kids group on Facebook is public, so invite your friends and acquaintances to become members.

**Nyrstar’s Stargames: Fun Sports Support Zinc Saves Kids**

On 18 June 2011, employees of the Nyrstar smelter at Balen/Overpelt in Belgium organized the third edition of their annual Stargames. Nineteen teams coming from Nyrstar sites across Europe competed in several fun games. With colleagues and families supporting their teams, a total of 450 people attended this year’s Stargames. In order to raise funds for Zinc Saves Kids, the enthusiastic ambassadors of the Stargames encouraged the participants to bet on their favorite team. They raised €3,850 which they donated to Zinc Saves Kids.

**Zinc Saves Kids Website Revamped**

The Zinc Saves Kids website has been revamped boasting new information on the Zinc Saves Kids projects in Nepal and Peru and a FAQ section providing concise answers to your most urgent questions on Zinc Saves Kids. Other information available on the site include zinc’s role in human health; donation details for individuals and companies; fundraising ideas; a news and media center; and the Zinc Saves Kids video. The website is available in English, French, German, Portuguese, Spanish and some parts have been translated into Chinese. Visit the site www.zincsaveskids.org.

**Video on Zinc Saves Kids Available in Several Languages**

The three-minute video showing Zinc Saves Kids on the ground in Nepal and Peru has been translated and is now available in French, German, Portuguese and Spanish. You can view the language variations in the respective language chapters on our website at: http://www.zincsaveskids.org or on YouTube. You can also order it directly from Berit Wirths, Communication Manager at the International Zinc Association (bwirths@zinc.org).

*The Zinc Saves Kids initiative makes a difference on the ground in Peru and Nepal.*